PRESS RELEASE
19 November 2020

THUASNE

THE NEW SPORTS COMPRESSION RANGE IS EXPANDING WITH THE RELEASE OF WOMEN'S COLOURS AND RECOVERY SOCKS

"Made in France" products combining design, comfort and efficacy for improved run/trail performance and recovery after sport.

SLEEK, COOL COLOURS FOR WOMEN

©Julie Dremiere

A few months after the release of its brand new product line, Thuasne is adding to the range with women's colours, mixing elegant off-white with ice blue. The ankle is emphasised by two boldly contrasting coral stripes, which also mark the key point of action of the graduated compression resulting from the brand's medical expertise.

These products, made entirely in France, are identical to the men's/unisex version available since last spring and incorporating the technical performance and quality so important to Thuasne:

- graduated compression inspired by its medical expertise (French class 2)[1],
- composition with high-quality breathable and antibacterial yarns[2][3],
- precise sizing for extreme comfort,
- anatomical zoning for targeted protection and comfort.

Activ mid socks
Recommended retail price
€29,95

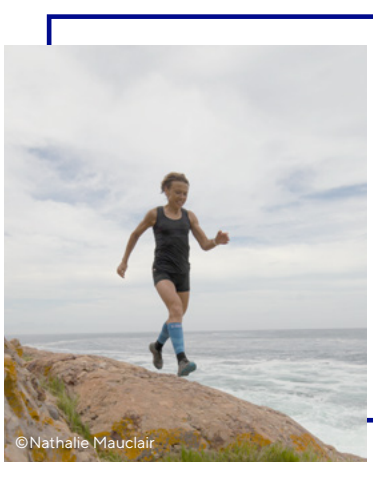
Activ calf sleeves
Recommended retail price
€39,95

Activ long socks
Recommended retail price
€49,95

For further information, click here to see the press release for the new compression range.

NATHALIE MAUCLAIR, WORLD TRAIL CHAMPION IN 2013 AND 2015 AND BRAND AMBASSADOR TESTED THEM

"I really like this new range because the fabric is finer and therefore more comfortable to wear. The women's colours are a real success, especially the two coral stripes around the ankle. They are more harmonious and it makes a nice change from pink! I am a fan of calf sleeves and I was unsure about the new "mid" model, but in fact these socks are ideal when I go out for runs, especially over short distances."


©Nathalie Mauclair

NEW SOCKS SPECIALLY DESIGNED FOR RECOVERY AFTER SPORT

Once the physical exertion is over, muscle contractions stop, the blood no longer flows as freely and toxins begin to build up. Thuasne is launching a brand new compression sock for men and women that helps optimise recovery after sport.

The benefits of compression on recovery

Graduated compression (maximum pressure at the ankle, gradually decreasing up to the knee) helps stimulate venous return. It relieves the feeling of heavy legs by aiding the elimination of lactic acids. Compression socks thereby promote muscle recovery and the alleviation of aches and pains. It is recommended to put them on immediately after exercising and wear them for at least 2 hours.

Anatomical comfort

UP® Recovery socks adapt to the morphology of each wearer and are easy to put on thanks, in particular, to their anatomical shape at the calf. The flat, anti-friction and anti-slip seams make them comfortable to wear.

High-quality yarns

Each product is composed of an Aquarius NILIT® weft yarn, known for its high moisture absorbing capacity and durability[2]. The stitch yarn is a high-tech recycled silver yarn resulting from a collaboration between Polygiene®, the world leader in anti-odour and antibacterial yarns[3], and the Sinterama® Group[3].

Elegance and discretion for everyday wear

The shades of black and tone-on-tone logo mean they can be easily worn in numerous everyday situations, when sitting or standing for prolonged periods.

©Cyrille Quintard

Recovery socks
Recommended retail price
€49,95

©Cyrille Quintard

THE EFFICACY OF COMPRESSION DEMONSTRATED AT ALTITUDE

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During exercise

High altitudes can cause various aches and pains as the physical effort becomes more intense and the terrain becomes steeper. Since this environment is associated with a higher risk of thrombosis (or phlebitis – blood clots in a vein), prophylactic measures are recommended (Segler 2001[4]) , such as wearing compression socks or stockings (Hull 2016[5] and Trunk 2019[6]) and a progressive return to activity (Hull 2016).
During winter sports or hiking at high altitude, compression equipment therefore significantly improves venous and lymphatic return and muscle reoxygenation. With Thuasne's new compression range, athletes can enjoy regular training sessions and snow sports activities!

On plane journeys

Wearing compression socks or stockings during plane journeys reduces the incidence of deep vein thrombosis in airline passengers (Cochrane review - Clarke 2016[7]). Compression limits feelings of fatigue related to pressure increases and decreases by improving venous return and blood oxygenation. An ideal occasion to get out your UP® Recovery socks!

[1] Class 2 compression: between 15 and 20 mmHg.
[2] Presentation of Aquarius NILIT® & Polygiene® Newlife yarns.
[3] Antibacterial tests performed on Staphylococcus aureus bacteria.
[4] Prophylaxis of climbers for prevention of embolic accidents – C.P. Segler, 2001.
[5] Deep vein thrombosis and pulmonary embolism in a mountain guide: awareness, diagnostic challenges and management considerations at altitude – Claire M. Hull, 2016.
[6] Venous thromboembolism at high altitude: our approach to patients at risk- Andrew D. Trunk, 2019.
[7] Cochrane review – Compression stockings for preventing deep vein thrombosis in airline passengers – Clarke, 2016.

About Thuasne: Founded in 1847, Thuasne Group designs, develops and manufactures medical devices allowing everyone to become active players in their own health. Derived from the shared history of 6 generations of entrepreneurs, Thuasne offers concrete, simple, adapted and innovative health solutions for improved mobility. Its expertise mainly covers the fields of orthopaedics, medical compression and home care. Thuasne also proposes a specific range of sports products aimed at preventing injury and aiding the resumption of sports activities: braces, compression and underwear. With its 2,200 employees, the company generated a turnover of 233 million euros in 2019, of which over 40% in international sales. The Group is now present in more than 85 countries, notably via its 15 subsidiaries in Europe, Asia and the United States.

Additional information on the sports range products on www.thuasnesport.com

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